



The 52nd SASAS Congress is hosted by the Northern Branch of the South African Society for Animal Science (SASAS)
Email: sasasnorthernbranch@gmail.com
Website: www.sasascongress.co.za

**The 52nd SASAS Congress will take place virtually from 10–12 August 2021 under the theme:
“Communication of animal science: Is it reliable? Is it relevant? Is it responsible?”**

Communication is key, but how many animal scientists really take that to heart when we discuss our business with the general public? Many modern-day consumers have little or no farming knowledge, but they care how their food is produced and don't always trust the information that is provided. Now, more than ever, scientists need to be involved in the public conversation to ensure that consumers are empowered to make informed decisions. This three-day congress will include excellent speakers from industry, academia, and the general public, so get ready for some lively debates. In addition, the online poster session will showcase the latest local research from various research and educational institutions.

The SASAS Northern Branch invites all interested parties to submit an abstract of relevant research results for consideration as an oral or poster presentation by Friday 30 April 2021.

1. Abstracts must be submitted online at www.sasascongress.co.za.
2. Abstracts must adhere to the instructions to authors of the *South African Journal of Animal Science* (SAJAS) as published on www.sasas.co.za/instructions-to-authors/.
3. Abstracts may be submitted for oral or poster presentations, please indicate this preference clearly. The scientific committee will determine whether the abstract will be accepted for presentation, with consideration given to the author's preference. Authors may also indicate their preferred presentation language.
4. All submitted abstracts must contain novel data. Abstracts stating “data will be discussed in the presentation” will not be accepted.
5. Abstracts must be received by the announced deadline. Abstracts received after the deadline will not be considered.
6. Abstracts must be submitted in English, although authors may indicate their preferred presentation language. All abstracts should be submitted and presented in clear English with accurate grammar and spelling of a quality suitable for publication. Please arrange for the review of your abstract prior to submission.
7. Submission of an abstract acknowledges the author's acceptance for the abstract to be published in all official congress publications.
8. In order to be considered, an abstract should be submitted as a one-page document (maximum 500 words or 3 500 characters) with the following format.

TITLE

First author¹, Second author², and additional authors

¹First author affiliation and contact details, ²Second author affiliation and contact details, etc.

The five section headings should be labelled: 1. Background, 2. Aim and hypothesis, 3. Methodology & Treatments, 4. Results & Discussion (including summarised data and statistical analysis), and 5. Conclusion & Recommendations.

We look forward to starting the conversation with you!

Robyn Joubert
Chair: SASAS Northern Branch