

52<sup>nd</sup> Annual  
**SASAS**  
**CONGRESS**



**10–12 AUGUST 2021**

**Animal science communication:**  
 Is it reliable? Is it relevant? Is it responsible?

**ABOUT SASAS 2021**

The South African Society for Animal Science (SASAS) Northern Branch committee is proud to host the 52nd SASAS congress 2021. The congress will take place from 10–12 August 2021. The theme for this year is:

**“Animal Science communication: Is it reliable? Is it relevant? Is it responsible?”**

[View sponsorship opportunities](#)



Logo and company video played between sessions



Product Session with representative from sponsor



Promotional material handout via the platform



Run competitions with the audience to promote your product



Access to the attendees and event



Send broadcast messages to the audience



Virtual Expo booth creates a presence at the meeting. Upload videos and link to your virtual meeting software



Complimentary tickets & staff discount



Sponsor recognition in all marketing materials (emails, website & social media)

**01. Explore opportunities**

Decide on a package that will suit your purpose and pocket. Follow the “view sponsorship opportunities” link above to see the different sponsorship opportunities in detail.

**02. Schedule a meeting**

Join us on Zoom for the launch on Wednesday, 7 July at 15:00 or Friday, 9 July at 09:00.

**03. Enjoy the benefits**

Now start to benefit by exposure of your brand in the pre-event marketing and registration website. On the day, join the event and meet with attendees through the multiple networking opportunities provided. Post-event sharing of event information will still ensure exposure of your brand. Embrace the new opportunities presented by the virtual environment. Don't miss out - sign up now.

[Book your spot for the launch now!](#)